WRT 101
Public Scholarship
(one assignment of a 3-part portfolio)

Instructor: Dr. Jessica Corey

Points: 100 Points

Due Date:

Purpose:
Transfer is an indispensable component of education. After getting to know yourselves better in relation to cultural infrastructures and social narratives, researching a topic relevant to undergraduate identity and mental health/mindfulness, and writing a researched essay that follows APA conventions, you will now communicate a takeaway from your research to a broader public audience of your choosing. The assignment addresses the following course objectives:

1) Situate writing for specific audiences (In order to effectively advance their position within their fields of inquiry, scholarly writers need to be aware of disciplinary conventions and expectations.)

2) Transfer writing knowledge into situations beyond WRT 101 (Even as scholarly writers situate their writing for specific audiences, they also need to transfer knowledge and practices across disciplines and contexts.)

Audience:
You will determine your audience. You will need to consider how the audience influences the content you present and the genre in which you present it. Therefore, you will consider relationships between text and visual representations of concepts; advantages and limitations of different types of media; rhetorically appropriate uses of language, citations, color, layout, sound, and other elements involved in composing; and appeals to ethos, pathos, and logos.

Assignment:
This assignment has two components: 1) a composition that communicates an argument from your Cultural Analysis & Argument paper and 2) a brief write-up (2-3 pages) that explains the rhetorical choices you made in creating the composition.

First, you will choose one of the following ways to present your research/argument:

- an infographic in which you display your research as a data-rich visualization

- a digital visual argument in which you choose a medium to display your research (slide show, video, TED Talk, series of memes, etc.)

- non-digital artwork (painting, drawing, sculpture, knit or sewn product)

- a tee shirt (You can purchase a tee shirt at a thrift store and actually use materials that I can provide or you can do a digital design online or in a computer program. This should look, however, as though you put in an appropriate amount of time to earn 100 points.)

- a blog or website (Tumblr, Wordpress, Expressions, Wix, etc.) in which you write about your research, drawing on links, visuals, and other multimodal elements

- a story told through social media

- a podcast

- a comic that aims to create awareness of an issue or educate a particular audience

- a submission to an undergraduate research journal (You need to actually find an undergraduate research journal and write according to its submission guidelines.)

- a proposal and presentation for an undergraduate research conference (You need to actually find a "call for proposals" (CFP) for an undergraduate conference and write according to its submission guidelines. I also expect you to do the presentation, either via video or poster board)

Then, in a brief write-up, you will discuss the purpose of the form in which you present your research (what are you trying to communicate and why are you communicating it in that genre/form?), the rhetorical choices you made in regards to the elements listed in the Evaluation Criteria, and your experiences communicating your results in your chosen form.

Evaluation Criteria:
*Appropriate response to the assignment
*Evidence of critical thinking and reflection
*Awareness of the specified audience, which includes consideration of content and genre; relationships between text and visual representations of concepts; advantages and limitations of different types of media; rhetorically appropriate uses of language, citations, color, layout, sound, and other elements involved in composing; and appeals to ethos, pathos, and logos
*Presentation of error-free texts (including spelling, grammar, and punctuation)
*Completion of a professional-grade communicative product

Helpful Resources:
Google.com (Google is a great place to find samples of the genres you wish to compose. Make sure, however, that the samples are provided by credible sources.)

YouTube.com (YouTube is full of tutorials for how to create videos and other multimodal compositions.)

https://www.canva.com/create/infographics/ (infographics)

http://piktochart.com/ (infographics)

https://www.oberlo.com/blog/best-free-video-editing-software (video)

https://wordpress.com/ (blogs)

https://www.tumblr.com/ (blogs)

https://www.wix.com/ (website)

http://www.makebeliefscomix.com/Comix/ (comics)

http://www.toondoo.com/ (comics)

http://www.cur.org/resources/students/presentation_opportunities/ (undergrad research conferences)

https://cuse.nd.edu/undergraduate-research/sharing-research/presenting-research/ (undergrad research conferences)

https://unl.libguides.com/c.php?g=51642&p=333914 (undergrad research journals)

https://cuse.nd.edu/undergraduate-research/sharing-research/publishing-research/ (undergrad research journals)

- **This is in no way an exhaustive list of resources. It is here to help you get started, but you can and should do your own search for resources.**